

The Diners Club International Magazine

Signature

*A VINTAGE TRIP THROUGH
THE WINE REGIONS
OF ARGENTINA*

The great spirit of Johnny Clegg

Whale spotting in Hermanus

Meet the Million Miles winners



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Well suited

Living the holiday looks good on oceansvibe blogger Seth Rotherham. So does anything by Ralph Lauren. But then, the winner of GQ's Best-Dressed Man Award for 2010 can even pull off tartan tracksuit pants, says Lize de Kock

SETH ROTHERHAM HAS BEEN PRACTISING HIS debonair look since he was 10 years old. In the process, he's learnt that classic threads, such as a black Armani suit, never let a man down.

'I find the best way to stay stylish, without incurring the costs of an endless wardrobe, is to invest in a pair of dark blue jeans, two pairs of GH Bass penny loafers (one black, one burgundy), a few belt options and some crisp white shirts – it's a look that never dates,' says Seth. 'Throw in a tailored sports jacket and you're laughing!'

Other wardrobe favourites include a tan suede jacket and a Thule travel wheelie bag that 'fits everything and is small enough to pass as hand luggage'. He also has a passion for shoes and can't live without his espadrilles.

Credit should go to his stylist partner, La Muse of street fashion blog Tony@Collier, who points him in the right sartorial direction from time to time.

Does this ambassador of style have any skeletons in his closet? Mention is made of a pair of black Calvin Klein briefs from the '90s – holes and all.

But the Best-Dressed Man Award changed his life, Rotherham confesses. 'I can now wear a load of rubbish and people say, "Oh okay, I see what you did there!" Like on weekends, when I shop in tartan tracksuit pants and snakeskin slippers'. He's joking, of course.

A quick style secret for the season: 'I love a splash of red. It also just so happens that popping one's collar is currently trending!' 